

MIND OUR TOURISM



Things to keep in mind
for Kyoto sustainable tourism



While it is important that tourists fully enjoy the charms of Kyoto, it is also important that tourism contributes to the local community and enriches the lives of the residents while respecting local culture. The Code of Conduct for Sustainable Tourism in Kyoto (Kyoto Tourism Code) has therefore been formulated as a list of things we wish for the tourism industry and its workers, tourists, and residents —thus, all who are involved in Kyoto tourism—to keep in mind in order to do each of their part with mutual respect in sustaining this invaluable city into the future. We request your understanding and cooperation to keep Kyoto the wonderful and amazing city that it is.

Then, let's try to answer the following quiz!

Do you know
the best way to tour **Kyoto**?

“Visiting Temples & shrines”



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The answer is written on the back

Which is the best way to tour Kyoto?

“Visiting Temples & shrines”

A

Visit in the middle of the day with all the crowds

B

Avoid crowds by viewing from afar with a telescope

C

Go early in the morning when it's less crowded

Excellent!

You can fully take in Kyoto's wonders by
visiting the mystical temples and shrines
in the serenity before the crowds com



さてとサラダ
(イラストレーター)

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