

## 京都市フランクフルト情報拠点レポート(2019年4月・5月分)

### 1 統計

○訪日旅行者数(ドイツ)

・2019年4月 27,800人 (2018年4月 22,112人) (伸率 25.7%)

・2019年5月 21,600人 (2018年5月 20,364人) (伸率 6.1%)

※出典「日本政府観光局(JNTO)」

○京都市内ホテル対象宿泊延べ人数(ドイツ)

・2019年4月 11,614人 (2018年4月 8,112人) (伸率 43.2%)

対象施設数:56 ホテル

・2019年5月 6,674人 (2018年5月 5,440人) (伸率 22.7%)

対象施設数:57 ホテル

※出典 「京都市観光協会データ月報」

### 2 市場動向

Boom in adventure travel

If you look at the itineraries of the tour operators, round trips in small groups with authentic encounters and experiences are the consensus. Whether G-Adventures, Chameleon, Dr. Tigges, Diamir, Intrepid or Forum Anders Reisen - they all rely more on stationary sales to reach their target groups. (FVW)

Overtourism: Amsterdam tourists must dig deeper into their pockets  
The Dutch metropolis wants to charge three euros per visitor and night. This hospitality tax must be paid by guests in addition to the tourist tax of seven percent on the hotel bill. Amsterdam is expecting additional annual revenues of 100 million euros, which will be invested in the preservation of the historic cityscape. (FAZ)

Air fares drop once again in Germany

According to a study, the number of cheap flights from Germany is growing without hindrance. Despite rising kerosene prices, air fares continue to fall. This spring, test purchases by the airlines surveyed ranged from just under 50 to 106 euros per flight, according to a regular study by the German Aerospace Center (Deutsches Zentrum für Luft- und Raumfahrt; DLR). A year earlier, flights cost still between 53 and 117 euros. (fvw.de)